



## **Ensuring Consumer/Student/Patient/Member Privacy & Safeguarding Client Proprietary Information**

Client information is always kept confidential and is proprietary to the client. Redundant systems and backups with geo-redundancy and/or cloud solutions are utilized to ensure high availability and security. Systems, network devices and end points are all patched regularly for security updates and to remove known vulnerabilities. Additionally, Ansafone leverages industry leading security solutions from various vendors to create a modern multi-leveled approach. These security solutions paired with our SOC 2 Type II certified operations ensure a proper security posture for today's cyber-crime proliferation. Modern threats like crypto-locking ransomware are met with cutting edge endpoint Artificial Intelligence equipped defenses among other Data Loss Prevention (DLP), network/host intrusion detection/prevention solutions and more.

Internally, all client databases, lists and payment processing information are only available to management via centralized and role-based access along with encrypted and secure transmissions to end users and processes. These procedures are designed to prevent the unauthorized release or use of client data such as customer lists, PHI, PII and financial information.

Our platform is designed to support applications for major financial institutions, educational institutions, governmental agencies, multinational corporations, healthcare organizations, major non-profit organizations, and large retail customers. As such, significant security mechanisms are in place to fully track all system activity/data utilization and prevent any unauthorized use or disclosure of confidential donor information.

All data captured on the behalf of our clients is confidential, proprietary and the sole property of that client. All data is centrally warehoused at Ansafone Contact Centers' data centers on a closed network with back-up data stored as required at undisclosed locations. Additionally, existing PCI/HIPAA/HITRUST compliant customer CRM systems are utilized over secure connections when available so that consumer data is not stored in our systems.

While data records are available to appropriate personnel in a controlled format for the purposes of assisting client constituents, it is only possible for senior management personnel to duplicate, remove, purge, manipulate or query any data. All data is treated by all staff and management as highly confidential work product. Further, all system usage is tracked using centrally managed logging and alerting.

Physical access to all our facilities is controlled via hardened-facility access control with access to certain service areas and technical equipment restricted only to appropriate personnel. Access to systems and databases are all controlled by unique login and rotating passwords along with encryption keys. Finally, facilities are monitored via digital closed-circuit camera systems.

Automatic safeguards, on-going system checks, informal quality assurance/controls, and formal audits ensure full safeguard of client proprietary information.

Ansafone Contact Centers complies with relevant state and federal regulations as they pertain to privacy including but not limited to the Family Educational Rights and Privacy

Act, Fair Credit Reporting Act (FCRA), Gramm Leach Billey Act, the Federal Do Not Call Registry (DNC), Telemarketing Sales Rule (TSR), the Health Insurance Portability and Accountability Act (HIPAA) and Payment Card Industry security standard (PCI), HITRUST, SOC, GDPR and CCPA. AnsaFone Contact Centers is PCI compliant and adheres to generally accepted security standards of NIST and CIS as they relate to payment processing, storage of financial information, and the safeguarding of proprietary information. AnsaFone maintains a PCI Certified status from Trustwave/Trustkeeper and can furnish our PCI certificate and other documentation upon requests. AnsaFone also maintains a SOC2 Type II certification via third-party auditing firm A-Lign.

For additional information regarding AnsaFone Contact Centers' privacy standards, reporting compliance concerns or for any personal data requests please contact us at (866)222-4730 or [compliance@ansafone.com](mailto:compliance@ansafone.com).